



THE ROYAL BOROUGH OF
KENSINGTON
AND CHELSEA



Welcome to London's first

SMARTATHON

September 17, 2016 | 10 am - 4 pm | Kensington Town Hall



Do you have a great idea for a better neighbourhood? Join the Smartathon and discover how new technology can help you to share your idea, improve your idea and make your idea happen.

The Royal Borough of Kensington and Chelsea recognises the potential of open data. Together with Hamburg and Rome, we're the lead cities in the smarticipate project.

Kensington and Chelsea residents and businesses have plenty of ideas for the neighbourhood in which they live, work and play. Unfortunately, they

don't always have access to the right information to develop their ideas further. That's why the Borough wants to share its data - and then go a step further by providing immediate feedback on ideas. Smarticipate is a new way to submit proposals and solutions to the Council and receive feedback. This means everyone can get involved - even if you've never interacted with local government before.

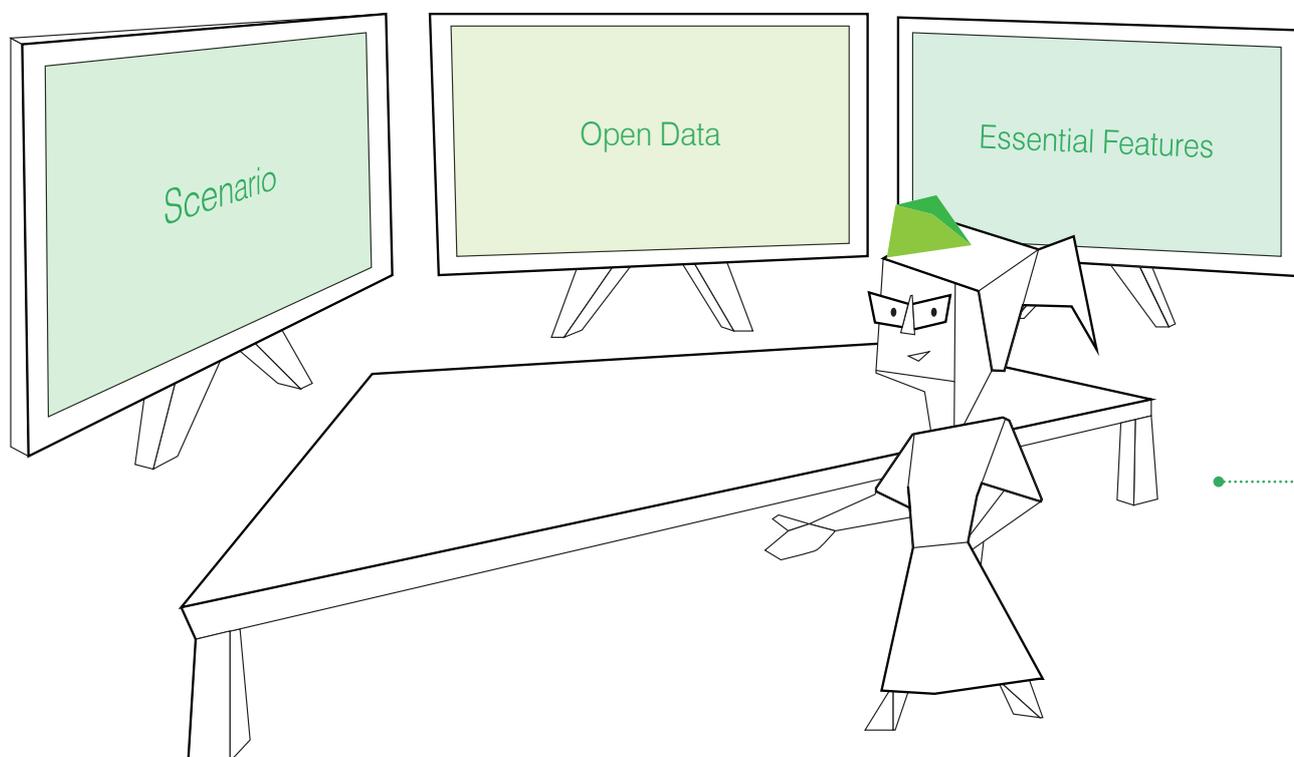
Smarticipate starts with local residents and entrepreneurs. That's why we invite you to the first Smartathon in London. There you can help develop smarticipate into a user-friendly tool that's relevant for you. Next year the first prototype will be ready for public testing at the follow-up of the Smartathon.

Let's smarticipate!

Thank you for joining the Smartathon. We warmly welcome you to Kensington Town Hall. You're here as an expert on your borough. Here's how the day will go.

In the Smartathon you'll work in groups of 8 - 10 people, which means your personal contribution is very important. This will be a day of experimentation: you'll look into a specific Scenario for the Royal Borough of Kensington and Chelsea, the Open Data linked to it and the matching Essential Features.

Together with your group, you'll tackle these three topics and give your feedback and opinions. Don't hesitate to say what you think - we're looking forward to hearing all views at the Smartathon!



What is a Scenario?

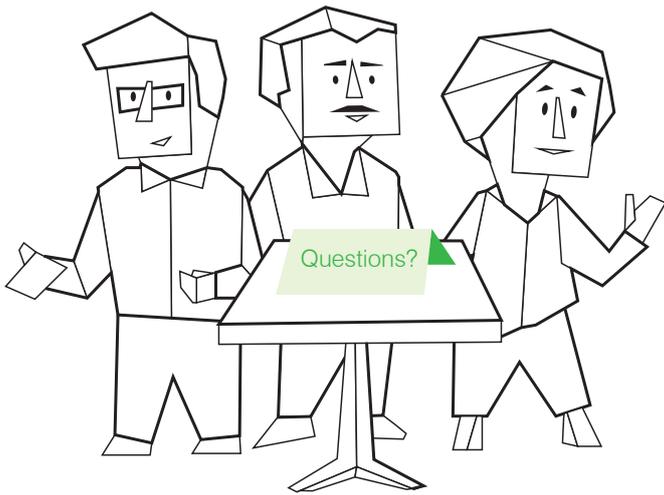
The Scenario describes how residents or businesses could initiate a project in the Borough. In the example, a group of residents wants to realize a football field in their neighbourhood. Smarticipate gives immediate feedback on how it could be achieved.

What is Open Data?

Open Data is about making the Borough's information available so that it can be used by residents and businesses. We are using the Scenario to show how this works.

What are Essential Features?

The Essential Features give an overview of the technical possibilities of smarticipate in relation to the Scenario. It's based on the latest technologies. The goal is to show how the features answer people's questions and help them elaborate ideas and realise proposals.

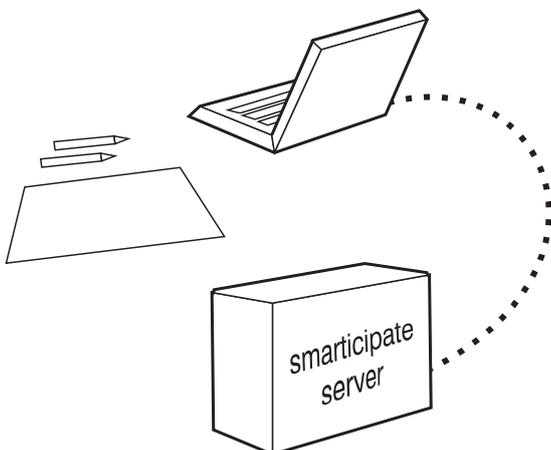


Smart Helpdesk

Experts from the smarticipate team will provide information and support to participants. The helpdesk has special expertise related to the Scenario, Open Data and Essential Features.

Smart Table

Working platform for you and your team members. The table is equipped with access to the smarticipate server and pens and paper. The smarticipate server gives access to unique data sets of the Borough and hosts interactive trials of smarticipate features.



Timetable

10:00 AM **Meet and Greet**
Meet your team members and get introduced to smarticipate. Your table host will welcome you.

11:00 AM **Working together**
Explore the Planning Scenario, Open Data and Essential Features around the Smart Table and discuss them with your team members.

12:30 PM **Lunch Mixer**
Have a snack and meet people from other tables.

1:30 PM **Reflection**
Work on your feedback! With your team members you sharpen your opinion and fill in an online questionnaire.

3:00 PM **Output**
Enjoy a presentation of the day's highlights.

Date and Time

Saturday September 17, 2016 | 10 am - 4 pm

Location

Kensington Town Hall | Hornton Street | W8 7NX

Contact

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The Royal Borough of Kensington and Chelsea
version August 2016

Who are we looking for?

To fuel a lively discussion around the table, we need diverse groups with different knowledge and views: young and old; people who understand computers and people who don't; and anyone who's ever had an idea for improving the Borough but didn't know what to do next.

Are you interested?

If yes, then please send an email to Paul.McDonald@rbkc.gov.uk to register.



You can find more information about the project and the results of the Smartathon on

www.smarticipate.eu

The smarticipate project is funded under the [Horizon 2020 Programme](#) of the European Commission. It runs from February 2016 to January 2019.

