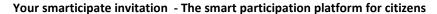
## **SMARTATHON SATURDAY SEPTEMBER 17, 2016**





Dear local resident, worker or business,

Do you have a great idea for a better neighbourhood? Join the Smartathon and discover how new technology can help you to share your idea, improve your idea and make your idea happen.

The Royal Borough of Kensington and Chelsea recognises the potential of open data. Together with Hamburg and Rome, we're the lead cities in the smarticipate project.

Kensington and Chelsea residents and businesses have plenty of ideas for the neighbourhood in which they live, work and play. Unfortunately, they don't always have access to the right information to develop their ideas further. That's why the Borough wants to share its data - and then go a step further by providing immediate feedback on ideas. Smarticipate is a new way to submit proposals and solutions to the Council and receive feedback. This means everyone can get involved - even if you've never interacted with local government before.

Smarticipate starts with local residents and entrepreneurs. That's why we invite you to the first Smartathon in London. There you can help develop smarticipate into a user-friendly tool that's relevant for you. Next year the first prototype will be ready for public testing at the follow-up of the Smartathon.

We would therefore like to invite you to the first Smartathon in London.

Date and Time Saturday September 17, 2016 | 10 am - 4 pm

**Location** Kensington Town Hall | Hornton Street | London W8 7NX

Registration Paul.McDonald@rbkc.gov.uk

Who are we looking for?

To fuel a lively discussion around the table, we need diverse groups with different knowledge and views: young and old; people who understand computers and people who don't; and anyone who's ever had an idea for improving the Borough but didn't know what to do next.

Are you interested?

If yes, then please send an email to Paul.McDonald@rbkc.gov.uk to register.

Kind regards,

Paul McDonald, on behalf of the smarticipate team

Royal Borough of Kensington and Chelsea | Hornton Street | London W8 7NX | Tel: 0207 361 2213 More information about smarticipate you find on the projectwebsite <a href="https://www.smarticipate.eu">www.smarticipate.eu</a> and on twitter <a href="https://www.smarticipate.eu">#smarticipate</a>.



