

Workshop description

Smarticipate – co-creation made easier

24th of November in Rome

Co-creating the city together with citizens and stakeholders has the potential to improve cities by creating better, more innovative and more tailored results. However, the process can be complex and put additional strain on the limited resources of a city administration. Requests and proposals need to be evaluated, working groups across departments set up, while all the time ensuring that the process is transparent and follows formal procedures. These concerns and more might keep a city administration from engaging in collaborative efforts, despite the wish to work more closely with stakeholders and citizens to change the city together.

Smarticipate is a powerful new tool that addresses these issues and makes co-creation easier for city administrations. Features like a 3D model builder, automated feedback, possibilities to plug in different data sets or share proposals on social media are just some of the elements that can help facilitate cutting edge co-creation processes. The tool is being developed and tested by the City of Rome, the City of Hamburg and the Royal Borough of Kensington and Chelsea, with the support of a consortium of technical experts from across Europe. In this workshop we want to discuss what the challenges for co-creation are and how tools like smarticipate can be useful in addressing these challenges.

Participants will get the opportunity to exchange their experiences with co-creation processes in their cities. In addition, the workshop will provide an introduction to the features of smarticipate and the possibility to experiment live with a test version of the tool. Furthermore, we will discuss how digital stakeholder engagement tools like smarticipate could improve co-creation processes. Lastly, as an add-on after the end of the workshop, there is the possibility to join a local ‘smartathon’ to experience how citizens of Rome are co-designing the features of smarticipate.

Participation to this workshop is limited to approximately 15 representatives of a select group of European cities to ensure a dynamic, open and inclusive discussion. Find out more about the project on www.smarticipate.eu